

REFERENDUM GUIDELINES & ADVOCACY INFORMATION

The following list summarizes referendum activities that are permitted and prohibited specifically in government facilities or on city grounds, including city hall, fire station, police station, schools, municipal parks/playgrounds, etc.

Permitted Activities: Information Sharing	Prohibited Activities: Express Advocacy
Providing factual information on the proposed referendum.	Distributing VOTE YES or VOTE NO materials in any form.
Holding informational meetings and unbiased voter registration and absentee ballot drives.	Holding VOTE YES or VOTE NO meetings or rallies.
Providing constituents with factual information about the proposed referendum or voting as a civic responsibility/right.	Promoting a VOTE YES OR VOTE NO message to constituents in an official setting or City activity.
Serving on an independent political action committee (PAC) or referendum group “off the clock” and off city property if you are a contractual employee with defined start/end times.	Working on VOTE YES or VOTE NO efforts for an independent political action committee (PAC) or referendum group while on official city time if a contractual employee.
Using city resources (paper, copiers, supplies) or data lists (phone, email, other) for informational purposes only.	Using city resources (paper, copiers, supplies) or data lists/resources (phone, email, other) for VOTE YES or VOTE NO efforts.
Using official city communication channels to provide information.	Using official city communication channels to recruit members or fundraising for a VOTE YES or VOTE NO political action committee (PAC) or referendum group.
Expressing personal opinion and support for the referendum IF you are not serving in “official city capacity” at the time AND you specifically identify your statements as personal opinion (i.e. aldermen, mayor, administrators and employees who reside in the city). Non-city resident employees should remain neutral at all times.	Expressing your VOTE YES or VOTE NO opinions as representative of the city in an official capacity.